

Johnny Morris CARBON BLACK

JCB10HA/JCB10HLA/JCB10SA
JCB10SHA/JCB10SHLA/JCB20HA



basspro.com

Where function and feature meet....

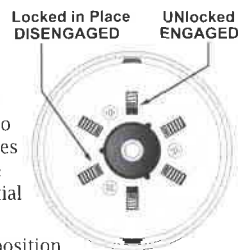
The all new Johnny Morris baitcast reel is unlike any other reel ever produced by Bass Pro Shops®. It combines a 1-pc. aluminum frame, aluminum gear side cover and hood, ergonomically shaped low profile design, externally adjustable Dual Braking System, double anodized-machined aluminum spool, Powerlock™ instant anti-reverse, and a 10 bearing system.

Reel Specifications

Model	Weight	Gear Ratio	Maximum Drag Power	Line Capacity	Line Recovery
JCB10HA	9.1oz.	6.4:1	14 lb.	12 lb./120 yds.	28"
JCB10HLA*	9.1oz.	6.4:1	14 lb.	12 lb./120 yds.	28"
JCB10SA	9.1oz.	5.4:1	14 lb.	12 lb./120 yds.	23"
JCB10SHA	9.1oz.	7.1:1	14 lb.	12 lb./120 yds.	31"
JCB10SHLA*	9.1oz.	7.1:1	14 lb.	12 lb./120 yds.	31"
JCB20HA	9.3oz.	6.4:1	14 lb.	12 lb./160 yds.	28"

*Left-hand model

The brake is in the disengaged (off) position when the brake shoes are locked in place and cannot move when the spool spins. When the brake shoes are in the engaged (on) position they are free to slide out toward the spool ring which causes friction. This friction helps slow down the spool's rotation which helps reduce potential back-lashing.



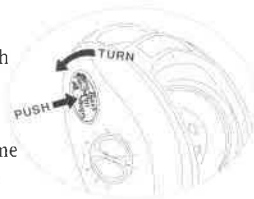
It is best to start with 2 shoes in the on position that are opposite one another. You can also control the rotation of the spool by applying magnetic force to the spool with the dial located on the outside of the palming side-plate.

Star Drag

The large drag discs provide a smooth flow of line at any setting. The star drag is located just under the reel handle. To adjust, simply turn forward to tighten. On left-hand models, turn forward to loosen.

Removal of the Palming Side-Plate

To remove the palming side-plate, push in the Bass Pro Shops medallion (located in front of the control dial) and twist the side-plate down. To replace the side-plate, place the side-plate in the frame and twist upward until it locks in place.



Features and Operations Instructions

1-Piece Aluminum Frame, Gear Side Cover and Spool

The 1-pc. aluminum frame has been anodized to protect against corrosion. To ensure precise gear alignment, the frame, gear side cover and hood have been made from aluminum which resists warping created by torque. The machined-aluminum spool is perforated with holes to reduce weight and to help improve casting distance.

Cast Control Knob

The cast control knob is located on the handle side under the star drag. Its purpose is to apply continuous friction to the end of the spool shaft, assisting the centrifugal brake system in maintaining the correct spool speed to prevent backlashes.

To set the cast control, tie on your lure and reel it to the tip of the rod. Tighten the knob until it feels snug. Push the thumb bar. Your lure should not move. Hold the rod at a 2 o'clock position and slowly turn the knob counter-clockwise until the lure starts to fall. Let the lure hit the ground and watch the spool. The spool should not spin more than one revolution after the lure hits the ground. If it spins more than one revolution, tighten the cast control knob and repeat the procedure. If the spool does not spin after the lure hits the ground, the cast control is set too tight. Loosen the knob and repeat the procedure.

Powerlock™ Instant Anti-Reverse

This is a special type of bearing that allows the handle to only turn forward. There is no play in the handle, so you have complete control during the retrieve and no loose feeling which is important in stop-and-go retrieves.

Externally Adjustable Dual Braking System

Your Johnny Morris reel is equipped with a Dual Braking System. It uses both a centrifugal brake system as well as an externally adjustable magnetic brake system. The braking system is used to help control backlash during a cast. If you remove the palming side-plate, you'll see a flat disk attached to the spool assembly. Six brake shoes within a flat disk attached to the spool assembly function as a centrifugal brake.

Care and Lubrication

Your new Johnny Morris reel is designed to provide years of dependable service. Like any other precision machine, periodic cleaning and maintenance is required for continued peak performance.

Reels made today require both a lightweight oil and grease to be used. Oil and grease should be used sparingly; too much can have a negative impact on reel performance. There are lightweight oils and greases made specifically for fishing reels.

Oil should be applied to all bearings, the worm gear and the crank shaft. Grease should be applied to the drive gears, crank gears, the pinion gear and all bushings.

We do not recommend using any multi-purpose oil. Many of these oils have properties that will attract dirt and dust to the internal parts. This may cause excessive wear and reduce the life of the reel. After each trip the reel should be checked for dirt or sand. If it has been exposed to saltwater, the spool should be removed and the entire reel rinsed with water. Dry with a soft cloth and lubricate the reel as described above.

For professional cleaning and maintenance send your reels postage prepaid to:

Outdoor World Rod & Reel Repair
2300 E. Turner, Suite M
Springfield, MO 65803

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